



## NUTRITION TO HELP WITH ALLERGIES AND SENSITIVITIES

There are different causes of sensitivities and allergies. Some are a reaction to foods and others to environmental causes such as mites, dust, pollens and moulds. Sometimes there is an allergic reaction to both food and external allergens. Different types of allergies call for different nutritional response.

### **Food allergies and sensitivities**

When dealing with food intolerance, look for foods with unusual proteins which your cat is unlikely to have eaten before. An ideal food has unusual proteins and limited number of ingredients, reducing the risk of giving your cat one of the problem causing ingredients.

Hydrolysis can also help by cutting the protein molecules into very small pieces making them less likely to trigger a reaction.

### **Environmental allergies**

Your cat's skin is the first layer of defence against allergens in the environment. A healthier skin can improve its protection. Nutrients such as Omega-3 from fish oils and vitamins and minerals including zinc, vitamin A and B-complex all help maintain a healthy skin.

Relieving the symptoms of flea bites Omega-3 fish oils can help support the natural anti-inflammatory process in your cat and so help counteract the distressing itching.

## MANAGEMENT OF FOOD ALLERGENS



A choice of wet and dry diets for cats suffering from food allergies.

- Based on a limited number of ingredients to reduce the risk of including a problem ingredient
- Lamb and rice in the wet diet and hydrolysed salmon and rice in the dry diet are low allergen ingredients that are less likely to trigger an allergic reaction
- The dry food uses hydrolysed proteins, where the protein molecules are cut into very small pieces making them less likely to trigger a reaction

## MANAGEMENT OF ENVIRONMENTAL ALLERGENS

A dry diet for cats suffering from environmental allergens.

- Contains multiple skin supporting nutrients – uniquely high levels of Omega-3 from fish, GLA from borage oil, Vitamin A, E and B complex and zinc and selenium
- Supports healthy skin to improve barrier protection against environmental allergens



## MANAGEMENT OF COMBINED FOOD AND ENVIRONMENTAL ALLERGENS



A choice of wet and dry diets for cats suffering from combined food and environmental allergies.

- Carefully selected ingredients and hydrolysed proteins reduce the risk of food allergies
- Skin supporting nutrients help strengthen the skin and so improve barrier protection from external allergens